



**THE JUNIOR LEAGUE OF MIDLAND, INC.**  
902 West Dengar, Midland, Texas 79705  
(432) 682-4732 Fax (432) 682-4788

July 15, 2022

Dear Advertiser:

Thank you for advertising with *Tumbleweed*, the official magazine for The Junior League of Midland, Inc. We hope that *Tumbleweed* will continue to fit your advertising needs during the upcoming 2022-2023 publication year. Renewing your advertising at this time ensures you a spot in all issues during the upcoming 2022-2023 publication year, which runs from September 2022 to May 2023.

*Tumbleweed* is distributed both electronically (with interactive links) and in printed format to over 800 current and former League members, local businesses, doctors' offices, community leaders and nonprofit organizations. It is also available digitally for anyone and everyone to view online at our website, [www.jlmidland.org](http://www.jlmidland.org). By renewing your ad with us, your business will continue to gain positive exposure to the community and help support the League's continued efforts at improving our community.

I have enclosed a copy of the advertising contract. Please take the time to fill this out and return with your payment in the enclosed envelope. As always, Junior League members and area non-profits enjoy an additional 10% discount on advertising prices. Act fast to ensure your business receives continued exposure in our publication as well as preferred placement.

If you have any questions or would like more information, I would be more than happy to assist you. Feel free to contact me, by email [jlmtumbleweed@gmail.com](mailto:jlmtumbleweed@gmail.com).

Thank you for taking the time to consider renewing your ad in *Tumbleweed* and continuing to support the efforts of The Junior League of Midland, Inc. I look forward to working with you.

Sincerely,

Mary Gurley  
Editor, *Tumbleweed* The Junior League of Midland, Inc.